

BASS XXIX

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The Epistemological Superiority of Bayesian Inference over Frequentist Inference

Inferring What is Likely To Be True

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Bringing data to life.

Background

Perspective

My journey into Bayesian thinking

- Never took a Bayesian class
- Never did a Bayesian analysis



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Objectives

Tell stories

Give examples

Help with communication/teaching

Even a few new ideas

- Exploratory vs confirmatory
- Pr(false positive finding)

Epistemology



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Part 1

The First Story on My Journey

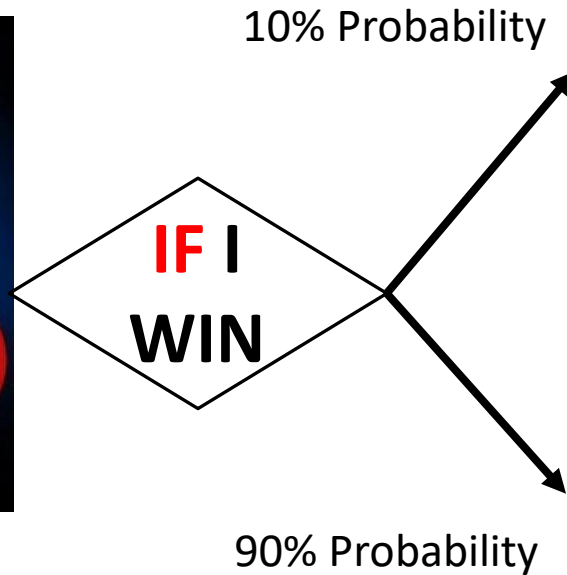


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Thought Experiment



\$300,000,000



Thought Experiment



How likely are you to receive a share of the winnings?

- A. 90% likely
- B. 50% likely
- C. Small likelihood
- D. Very, very small likelihood



Conditional Probability

Example of Conditional Probability

- The key word is **IF**
- Very low probability of winning (odds: **1:292,301,338**)

Solution:

$$\begin{aligned} & \text{Pr (you receive a share)} \\ &= \text{Pr (I choose to share IF I win)} * \text{Pr (I win)} \\ &= .90 * 0.0000000034211 \\ &= 0.00000000307901 \end{aligned}$$

Annotations: "Unconditional" with an arrow pointing to "I choose to share"; "Conditional" with an arrow pointing to "I win" (circled in blue).

Most decisions are made using **unconditional** probabilities.



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Conditional Probability

Power = $\Pr(\text{reject } H_0 \mid \delta \geq d)$

- What is the $\Pr(\delta \geq d)$? Conditional

Unconditional probability to reject H_0

- $\Pr(\text{reject } H_0 \mid \delta \geq d) * \text{pr}(\delta \geq d)$.

Power

pdf for δ

$$\int_{-\infty}^{\infty} \Pr(\text{reject } H_0 \mid \delta) * \text{pdf}(\delta) d\delta$$



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Conditional Probability

$$\int_{-\infty}^{\infty} \text{Pr}(\text{reject } H_0 \mid \delta) * \underbrace{\text{pdf}(\delta)}_{\text{"PRIOR"}} d\delta$$

Assurance

Pr(study success)

Average power

“Bayesian Power”

“PRIOR”



What about other Bayesian concepts?



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Part 2

My Thought Experiment on My Journey



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Another Thought Experiment

10,000 Coins



9,999 Fair Coins (H/T)
1 Biased Coin (H/H)

Problem

1. I draw out one coin.
2. I will flip it repeatedly and tell you the result.
3. You tell me when you decide whether I have the Biased Coin or not.

The Bet

Number of Flips	Result	Biased Coin?
1	H	Y or N
2	H	Y or N
3	H	Y or N
4	H	Y or N
5	H	Y or N
6	H	Y or N
7	H	Y or N
8	H	Y or N
9	H	Y or N
10	H	Y or N

Number of Flips	Result	Biased Coin?
11	H	Y or N
12	H	Y or N
13	H	Y or N
14	H	Y or N
15	H	Y or N
16	H	Y or N
17	H	Y or N
18	H	Y or N
19	H	Y or N
20	H	Y or N

A Problem of Inference

Decision Rule: See **N** consecutive H's

H_0 : Coin is fair
 $\text{pr}(\text{heads}) = 0.50$

H_a : Coin is biased

$\text{pr}[\text{N consecutive heads} | \text{fair coin}] = (0.50)^N$

N is your risk

Reject H_0 with a p-value < 0.001 !
Highly likely I have selected the biased coin !

Defines the significance level of the test

10 consecutive H's are observed

$\text{pr}[\text{10 consecutive heads} | \text{fair coin}] = (0.50)^{10} = 0.0009766$

Defines the significance level of the data
or the p-value



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A Problem of Inference

NHST* \cong proof by contradiction

We want H_a to be true**

or

We want to evaluate

$\text{pr}(H_a \text{ is true} \mid \text{observed data}) \equiv$

$\text{pr}(H_0 \text{ is false} \mid \text{observed data})$

*Null Hypothesis Significance Testing

** Except in equivalence testing



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A Problem of Inference

Question of Interest

How many consecutive H's are needed *to bet* that I selected the Biased Coin?

What is the $\text{pr}(\text{I pulled the biased coin})$?

or

When is $\text{pr}(\text{biased coin} \mid \mathbf{n}) > 0.50$?



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A Problem of Inference

$\text{pr}(\text{bias coin selected} \mid n \text{ consecutive heads observed}) = ?$

Bayes Theorem

[as formulated by Thomas Bayes]

$$\begin{aligned} \text{pr}(H_a \mid n) &= \frac{\text{pr}(n \mid H_a) \text{pr}(H_a)}{\text{pr}(n \mid H_a) \text{pr}(H_a) + \text{pr}(n \mid H_0) \text{pr}(H_0)} \\ &= \frac{1 \cdot (1/10,000)}{1 \cdot (1/10,000) + (.5^n) \cdot (9999/10,000)} \end{aligned}$$

$$\text{pr}(\text{bias coin} \mid \mathbf{10 \text{ consecutive heads}}) = 0.093$$

Highly unlikely I have selected the biased coin!
Don't make the bet!



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A Problem of Inference

How did we get
into this mess?



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Two Perspectives

1. What is the probability of seeing N consecutive heads IF I have a fair coin?

Frequentist Approach

2. What is the probability that I selected the biased coin IF I observe N consecutive heads ... [from a coin randomly drawn from a bag of 9,999 fair coins and 1 biased coin]?

Bayesian Approach

Frequentists Results

Number of Flips	Result	p-value
1	H	0.500000000
2	H	0.250000000
3	H	0.125000000
4	H	0.062500000
5	H	0.031250000
6	H	0.015625000
7	H	0.007812500
8	H	0.003906250
9	H	0.001953125
10	H	0.000976563

Number of Flips	Result	p-value
11	H	0.000488281
12	H	0.000244141
13	H	0.000122070
14	H	0.000061035
15	H	0.000030518
16	H	0.000015259
17	H	0.000007629
18	H	0.000003815
19	H	0.000001907
20	H	0.000000954

Frequentists Results

Pr (13 consecutive H's with a fair coin) = 0.000122070

$\cong 1.2/10,000$

More Likely



Pr (Pull the 1 biased coin from the bag) = 1/10,000

Less Likely



Pr (14 consecutive H's with a fair coin) = 0.000061035

$\cong 0.6/10,000$



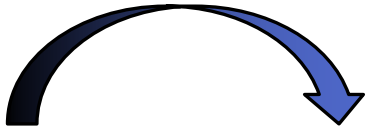
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Frequentists Results

P-value is **conditional** on H_0 being true.

$$\text{P-value} = \Pr(\text{reject } H_0 \mid H_0 \text{ is true})$$

Recall the Lottery Example

$$\begin{aligned} &\Pr(\text{you receive a share}) \\ &= \Pr(\text{I choose to share IF I win}) * \Pr(\text{I win}) \end{aligned}$$


What's $\Pr(H_0 \text{ is true})$? $9,999/10,000$

More on this later !!



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Two Perspectives

2. Pr (coin is biased | observed data)

If we have $P(A|B)$,

we want to obtain the conditional probability $P(B|A)$

Bayes Theorem (1763)*

$$P(B|A) = \frac{P(A|B)P(B)}{P(A)}$$

$$P(B|A) = \frac{P(A|B)P(B)}{P(A|B)P(B) + P(A|B^c)P(B^c)}$$

*As formulated by Laplace (1812)

Bayesian Results

Number of Flips	Result	Pr(Biased Coin)
1	H	0.000200

Some Observations

We started with $1/10,000$ chance of pulling the biased coin.

With one small piece of evidence (i.e. a single H), we have a little greater probability that I have pulled the biased coin (i.e. $2/10,000$).

Bayesian Results

Number of Flips	Result	Pr(Biased Coin)
1	H	0.000200
2	H	0.000400
3	H	0.000799
4	H	0.001598
5	H	0.003190
6	H	0.006360
7	H	0.012639
8	H	0.024968
9	H	0.048711
10	H	0.092897

Number of Flips	Result	Pr(Biased Coin)
11	H	0.170001
12	H	0.290600
13	H	0.450333
14	H	0.621006
15	H	0.766198
16	H	0.867624
17	H	0.929121
18	H	0.963258
19	H	0.981285
20	H	0.990554

Bayesian Results

Pr (Biased coin | 13 consecutive H's) = **0.450333**

$\cong 45\%$

Less Likely to
Win Bet



Even odds for the bet = Pr(biased coin) = 50%

More Likely to
Win Bet



Pr (Biased coin | 14 consecutive H's) = **0.621006**

$\cong 62\%$



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A Problem of Inference

100 Coins



99 Fair Coins (H/T)

1 Biased Coin (H/H)

Problem

- 1. I draw out one coin.**
- 2. I will flip it repeatedly and tell you the result.**
- 3. You tell me when you decide whether I have the Biased Coin or not.**

The Results

Number of Flips	Result	Biased Coin?
1	H	
2	H	
3	H	
4	H	
5	H	
6	H	
7	H	
8	H	
9	H	
10	H	

Number of Flips	Result	Biased Coin?
11	H	
12	H	
13	H	
14	H	
15	H	
16	H	
17	H	
18	H	
19	H	
20	H	

The Results

Number of Flips	Prior = 1/10,000 Pr(Biased Coin)	Prior = 1/100 Pr(Biased Coin)
1	0.000200	0.019802
2	0.000400	
3	0.000799	
4	0.001598	
5	0.003190	
6	0.006360	
7	0.012639	
8	0.024963	
9	0.048711	
10	0.092897	

~2/100

Number of Flips	Prior = 1/10,000 Pr(Biased Coin)	Prior = 1/100 Pr(Biased Coin)
11	0.170001	
12	0.290600	
13	0.450333	
14	0.621006	
15	0.766198	
16	0.867624	
17	0.929121	
18	0.963258	
19	0.981285	
20	0.990554	

The Results

Number of Flips	Prior = 1/10,000 Pr(Biased Coin)	Prior = 1/100 Pr(Biased Coin)
1	0.000200	0.019802
2	0.000400	0.038835
3	0.000799	0.074766
4	0.001598	0.139130
5	0.003190	0.244275
6	0.006360	0.392638
7	0.012639	0.563877
8	0.024963	0.721127
9	0.048711	0.837971
10	0.092897	0.911843


Number of Flips	Prior = 1/10,000 Pr(Biased Coin)	Prior = 1/100 Pr(Biased Coin)
11	0.170001	
12	0.290600	
13	0.450333	
14	0.621006	
15	0.766198	
16	0.867624	
17	0.929121	
18	0.963258	
19	0.981285	
20	0.990554	

The Results


Number of Flips	Prior = 1/10,000 Pr(Biased Coin)	Prior = 1/100 Pr(Biased Coin)
1	0.000200	0.019802
2	0.000400	0.038835
3	0.000799	0.074766
4	0.001598	0.139130
5	0.003190	0.244275
6	0.006360	0.392638
7	0.012639	0.563877
8	0.024963	0.721127
9	0.048711	0.837971
10	0.092897	0.911843

Number of Flips	Prior = 1/10,000 Pr(Biased Coin)	Prior = 1/100 Pr(Biased Coin)
11	0.170001	0.953889
12	0.290600	0.976400
13	0.450333	0.988059
14	0.621006	0.993994
15	0.766198	0.996988
16	0.867624	0.998492
17	0.929121	0.999245
18	0.963258	0.999622
19	0.981285	0.999811
20	0.990554	0.999906

The Results



# of Flips	p-value	Prior = 1/10,000 Pr(Biased Coin)	Prior = 1/100 Pr(Biased Coin)
1	0.500000	0.000200	0.019802
2	0.250000	0.000400	0.038835
3	0.125000	0.000799	0.074766
4	0.062500	0.001598	0.139130
5	0.031250	0.003190	0.244275
6	0.015625	0.006360	0.392638
7	0.0078125	0.012639	0.563877
8	0.0039063	0.024963	0.721127
9	0.0019531	0.048711	0.837971
10	0.0009766	0.092897	0.911843



# of Flips	p-value	Prior = 1/10,000 Pr(Biased Coin)	Prior = 1/100 Pr(Biased Coin)
11	0.0004882	0.170001	0.953889
12	0.0002441	0.290600	0.976400
13	0.0001220	0.450333	0.988059
14	0.0000610	0.621006	0.993994
15	0.0000305	0.766198	0.996988
16	0.0000153	0.867624	0.998492
17	0.0000076	0.929121	0.999245
18	0.0000038	0.963258	0.999622
19	0.0000019	0.981285	0.999811
20	0.0000010	0.990554	0.999906

Note: The p-value never changes regardless of your prior knowledge!!!!

VERY Important Lesson

For the SAME DATA
(i.e., evidence),
you arrive at
DIFFERENT CONCLUSIONS
(i.e., decisions)
based on your
PRIOR KNOWLEDGE!



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Coin in Bag Summary

Cannot interpret a p-value in isolation

Need to know prior belief
about H_0 (or H_a)

Conditional probability

$$\text{p-value} = \text{pr}(\mathbf{T} > \mathbf{c} \mid \underbrace{H_0 \text{ is true}})$$

Test Statistic

critical value

How likely is this?



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Coin in Bag Summary

Frequentist $\Rightarrow \text{pr}(\text{Data} | H_0)$

Bayesian $\Rightarrow \text{pr}(H_0 | \text{Data})$

as different as

$\text{Pr}(\text{cloudy} | \text{rain})$

$\text{Pr}(\text{rain} | \text{cloudy})$



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A Problem of Inference

Traditionally, statisticians have been “selling”

$\Pr(\text{data} \mid \text{hypothesis})$ [i.e., the p-value]

The first great “bait and switch” that statisticians have pulled on scientists.

to quantify the likelihood of a hypothesis !!!!!



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Part 3

Another Story on My Journey



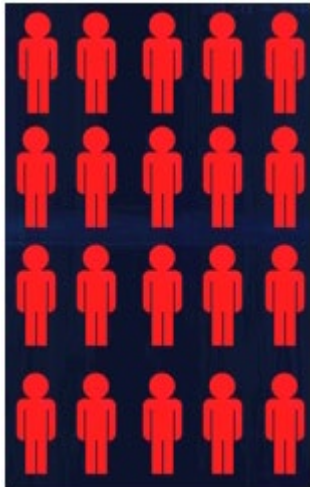
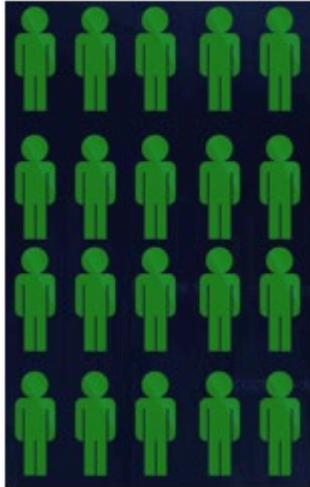
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Another Thought Experiment



5% of
Population
have ALK
gene

Patients



Diagnostic Test



95%
Sensitivity

19 +'s
1 -

95%
Specificity

1 +
19 -'s

Individual Patient

ALK(-)?



Sample

Diagnostic Test



Result



ALK(+)?

Pr(Patient is ALK+) = ?

Diagnostic Decision-Making

Developing/Designing the “Assay”

Conditional Probability

		<i>Patient Characteristic</i>	
		Positive	Negative
Diagnostic Test	Positive	True Positive 95% (Sensitivity)	False Positive 5%
	Negative	False Negative 5%	True Negative 95% (Specificity)

Prob (diagnostic test is positive **IF** the patient has the characteristic)

Diagnostic Decision-Making

Interpreting an Observed Result

Conditional Probability

		<i>Patient Characteristic</i> (Unknown Truth)		
		Positive	Negative	
Diagnostic Test	Positive	True Positive 95%	False Positive 5%	Positive Predictive Value
	Negative	False Negative 5%	True Negative 95%	Negative Predictive Value

Prob (patient has the characteristic **IF** the diagnostic test is positive)

Diagnostic Decision-Making

Underlying Prevalence for ALK gene is 5%

		<i>Have the ALK Gene</i>		
		Positive (5%)	Negative (95%)	
Diagnostic Test	Positive	True Positive 95 <small>95%</small>	False Positive 95 <small>5%</small>	Positive Predictive Value 50%
	Negative	False Negative 5 <small>5%</small>	True Negative 1805 <small>95%</small>	Negative Predictive Value 99.7%
		100	1900	2000

$\frac{TP}{TP + FP}$
$\frac{TN}{TN + FN}$

Diagnostic Decision-Making

With a great diagnostic test, but a low prevalence,

There is a 50/50 chance you have the ALK gene!

But wait ... what if we re-test?

Think of all the false positives with COVID

Think of diagnostic testing

- X-ray \Rightarrow CT Scan \Rightarrow Needle Biopsy
- Each step – more expensive, time-consuming, invasive
- But, identifying higher prevalence population!

Diagnostic Decision-Making

With a great diagnostic test, but a low prevalence

There is a 50/50 you have the ALK gene!

But wait ... what if we re-test?

Repeat the ALK test on all patients who tested positive

- Prevalence is now 50%
- Let's rework the diagnostic test 2x2 table

Diagnostic Decision-Making

Prevalence of ALK in patients who tested positive is 50%

		Have the ALK Gene		
		Positive (50%)	Negative (50%)	
Diagnostic Test	Positive	True Positive 950 95%	False Positive 50 5%	Positive Predictive Value 95%
	Negative	False Negative 50 5%	True Negative 950 95%	Negative Predictive Value 95%
		1000	1000	2000

Diagnostic Decision-Making

KEY MESSAGES

Sensitivity and Specificity are the focus of ***assay design and development***

- Sensitivity \equiv Power; 1-Specificity \equiv α

The **Positive (Negative) Predictive Values** are the focus of ***interpreting results*** (assay outputs)

- Everyone knows this
- PPV is what matters to physicians and patients

Diagnostic Decision-Making

KEY MESSAGES

PPV (NPV) is dependent on the underlying **PREVALENCE** of the characteristic of interest (e.g., disease/marker status)

PREVALENCE is the “prior.”

PPV \equiv **Bayes Formula (slides 16, 22) !!!**

The Clinical Trial Analogy

The diagnostic test is the clinical trial

The patient characteristic is whether the treatment meets its Critical Success Factors (unknown truth)

Sensitivity and (1-Specificity) are analogous to “power” and “significance level” of the hypothesis test for the CT

The PPV (NPV) is “Bayesian posterior probability” that the treatment meets (fails) the CSF

THE PPV (NPV) ARE DEPENDENT ON THE PRIOR PROBABILITY OF THE TREATMENT MEETING THE CSF

The Clinical Trial Analogy

Entering Ph 2 \Rightarrow Pr(drug meets CSFs) = **20%**

“Prior”

Unknown \rightarrow

Meets CSFs

Moderately Rigorous
Ph 2 Trial Design

Yes (20%)

No (80%)

CT Result	Positive	True Positive 80% (“Positive for a Drug”) 320	False Positive 10% (“Strongly Positive”) 160	Positive Predictive Value 66.7%
	Negative	False Negative 20% (“Not Positive”) 80	True Negative 90% (“Not Strongly Positive”) 1440	Negative Predictive Value 94.7%
Observed		400	1600	2000

“Posterior”

Conclusion on Inference

If we all understand PPV is the proper metric for evaluating the likelihood of a (unknown) condition to be present/true using a diagnostic test ...

and ...

A clinical trial is a direct analogy to a diagnostic test ...

then ...

Why do we not routinely use the Bayesian Posterior Probability to interpret a clinical trial result ?!?!?!?!?

We Should !!!



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Part 4

How do we get
out of this mess?



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A Path Forward

Three Inferential Questions*

What does the data say?

- A p-value is a partial/poor answer.

What do I believe?

- This requires incorporation of prior information.

What do I decide?

- This requires a utility function.

*Royall, R. M. (1997), *Statistical Evidence: A Likelihood Paradigm*, volume 71 of *Monographs on Statistics and Applied Probability*. London: Chapman & Hall.

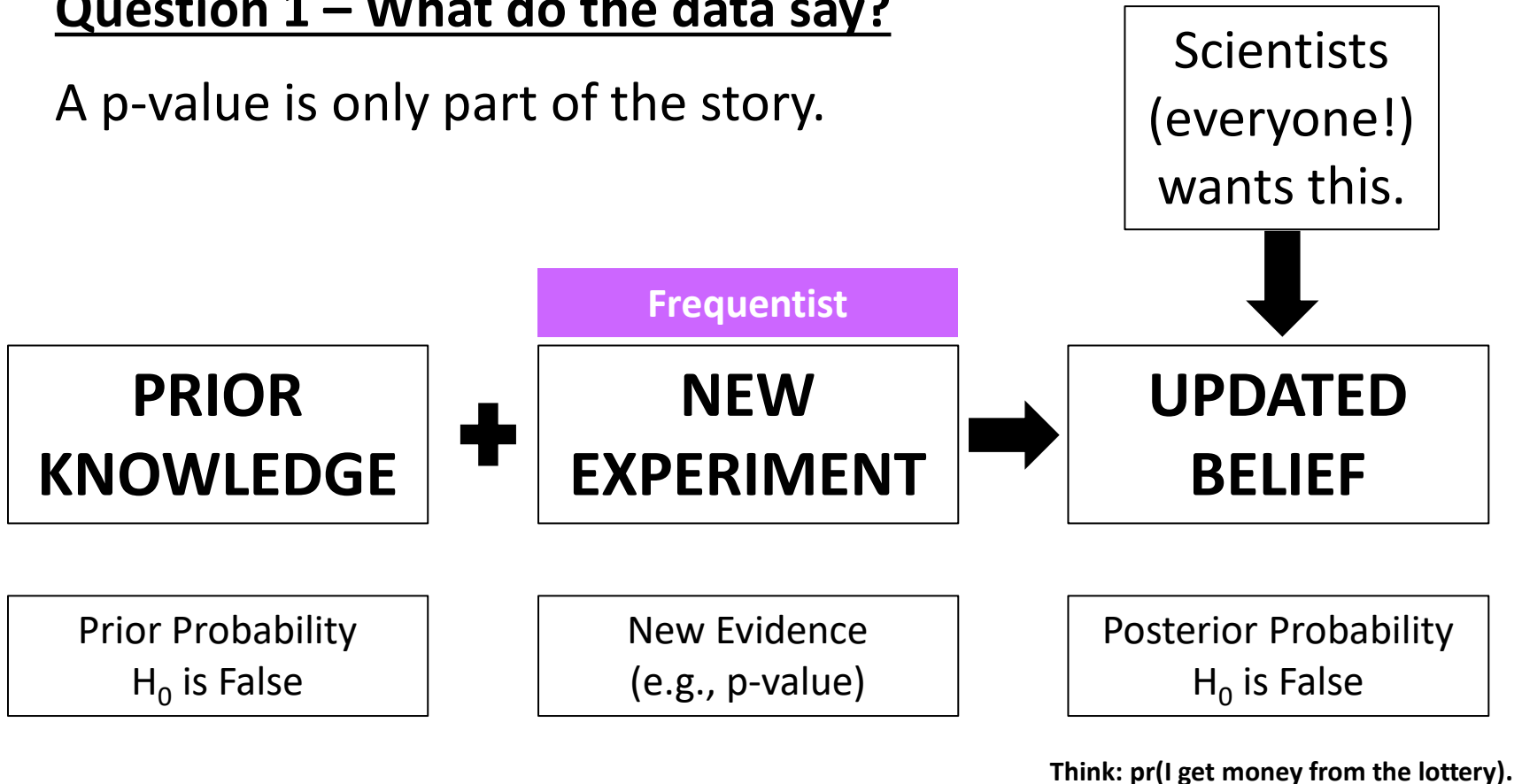


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A Path Forward

Question 1 – What do the data say?

A p-value is only part of the story.



A Path Forward

Question 2 – What do I believe?

Let p_0 be the prior probability that H_0 is false.

Let p =p-value from the test of H_0 from the current experiment.

The Bayes Factor Bound is

$$\text{BFB} = 1 / [-e * p * \ln(p)] \quad (p < 1/e).$$

The *upper bound* on the posterior probability that H_0 is false (p_1) given the observed data is

$$p_1 \leq \left\{ 1 + \left[\frac{(1-p_0)}{p_0} \right] / \text{BFB} \right\}^{-1}.$$

posterior prior data

Thomas Sellke, M. J Bayarri & James O Berger (2001) Calibration of p Values for Testing Precise Null Hypotheses, The American Statistician, 55:1, 62-71.



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Another Thought Experiment

Suppose there are **100** potential predictive biomarkers that could be important for a new treatment.

- **100** hypothesis tests, one for each biomarker

Observed p-value = **0.0001** for one biomarker test

- Bonferroni adjusted p-value $\leq 100 * 0.0001 = 0.01$

EUREKA! We have discovered a novel biomarker-defined subgroup.



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Another Thought Experiment

ARE YOU SURE?

Suppose further our prior belief is

$$\begin{aligned} & \text{pr}(\text{finding a predictive biomarker}) \\ &= \text{pr}(\text{at least one } H_0 \text{ is false}) = \mathbf{0.20} \end{aligned}$$

Prior all H_0 are true (none are predictive) = 0.80

Uniform prior per biomarker = $\mathbf{0.20/100 = 0.002}$



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Another Thought Experiment

ARE YOU SURE?

$p_0 = 0.002$ (uniform prior across 100 biomarkers)

$p = 0.0001$ (from hypothesis test)

Recall Bonferroni adjusted $p = 0.01$

$$p_1 \leq \{1 + [(1-p_0)/p_0] \times [-e \times p \times \ln(p)]\}^{-1}$$

Bayesian posterior $\text{pr}(H_0 \text{ is false}) \leq 0.44.$

Berger J.O., Wang X., Shen L. (2014). A Bayesian approach to subgroup identification. *J Biopharm Stat*, 24(1), 110-29.



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Real Examples

Dalcetrapib

AnalytixThinking.Blog: Genetic Subgroups and CV Disease

There are a variety of other Bayesian clinical trial topics covered in my blog (e.g., fluvoxamine for COVID-9).

Blog 19: We Won't Get Fooled Again, Again

Blog 20: I Am (Probably) Wrong, Maybe

AnalytixThinking.Blog

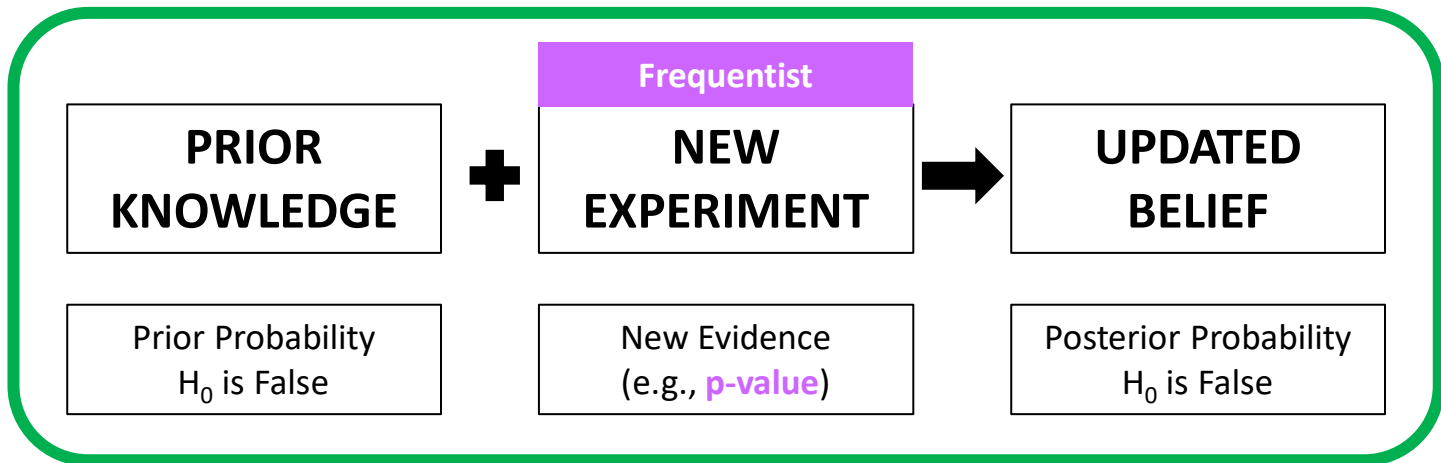


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A Path Forward

A p-value is *literally* only part of the story!

BAYESIAN INFERENCE



$$\text{BFB} = 1 / [-e * p * \ln(p)]$$

$$p_1 \leq \{ 1 + [(1 - p_0) / p_0] / \text{BFB} \}^{-1}.$$



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A Path Forward

“Always use *Bayesian thinking* when interpreting clinical trial results so you can **quantify how believable** the results are.”

Steve Ruberg
Your Run-of-the-Mill Bayesian Statistician



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Part 5

What Is a P-value Worth Anyway?



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What's a P-Value Worth?

Further investigation of P-values

AnalytixThinking.Blog

No. 7: What does $p < 0.05$ mean anyway?

$$p_1 \leq \{1 + [(1-p_0)/p_0] / \text{BFB}\}^{-1}.$$

posterior prior data



What's a P-Value Worth?

Prior	p-value	Posterior (upper bound)
0.3	0.05	0.513

A p-value = 0.05 is not very strong evidence against the null hypothesis!



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What's a P-Value Worth?

Prior	p-value	Posterior (upper bound)
0.3	0.05	0.513

0.7	0.05	0.851
-----	------	-------

A p-value = 0.05 **might be enough** evidence against the null hypothesis.

What's a P-Value Worth?

Prior	p-value	Posterior (upper bound)
0.1	0.05	0.214
0.2	0.05	0.380
0.3	0.05	0.513
0.4	0.05	0.621
0.5	0.05	0.711
0.6	0.05	0.787
0.7	0.05	0.851

A p-value = 0.05 does not move the “evidentiary needle” very much!



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Part 6

A False Dichotomy*

Confirmatory vs Exploratory

*Ruberg, S. J. (2020) D tente: A Practical Understanding of P-values and Bayesian Posterior Probabilities. *Clin Pharm Ther.*, 109(6): 1489-1498. doi.org/10.1002/cpt.2004.



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A False Dichotomy

Confirmatory

- Prespecified, control Type 1 Error, etc. etc.

Exploratory

- Prespecified, but with less statistical rigor (e.g., without control of Type 1 Error)
- Unspecified, go where the data leads you



Bringing data to life.

A False Dichotomy

Statistically significant results

- Confirmatory – credible, believable
- Exploratory – interesting, but need more data/another trial
 - ◆ Some journals (e.g., NEJM) prohibit reporting p-values
 - ◆ Implies no inference is possible or reasonable!

Researchers will ALWAYS evaluate/interpret exploratory analyses

- Why not help quantify what to believe about the results of an “exploratory” analysis?



Bringing data to life.

A False Dichotomy

With a stated prior in place,
the terms “confirmatory” and “exploratory”
lose their meaning!

All the ingredients are here.

$$p_1 \leq \{1 + [(1-p_0)/p_0] / \text{BFB}\}^{-1}.$$

posterior prior data



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A False Dichotomy

Thought Experiment



Treatment successful in Phase 2

- Prior probability that it works for Phase 3 is 0.70

Treatment effect more pronounced in a subgroup??

- Literature; mechanism of action; biology of disease
- Prior for exceptional response in subgroup is 0.20
- Pre-specified, but no formal statistical analysis plan

Results of Ph 3 study

- Overall treatment effect p-value = 0.03 
- Subgroup treatment effect p-value = 0.001 



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A False Dichotomy

Thought Experiment (cont'd)

TEST	PRIOR H_0 IS FALSE	PHASE 3 P-VALUE
ALL PATIENTS	0.70	0.030
SUBGROUP	0.20	0.001

The “exploratory” result is more convincing than the “confirmatory” result!

The “exploratory” result is the primary finding of the trial!

*Upper bound using $p_1 \leq \{1 + [(1-p_0)/p_0] / \text{BFB}\}^{-1}$.



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A False Dichotomy

Thought Experiment – Summary

Why debate confirmatory or exploratory?

- Whether it be a trial or a hypothesis within a trial

Assign each hypothesis of interest a prior probability

- We must know something (informative prior)*
- We have implicit priors

Lessen post hoc debate about “credible” or “spurious”

Quantify level of belief \Rightarrow Better decision-making

*Wacholder, S. et al. Assessing the probability that a positive report is false: An approach for molecular epidemiology studies. *J. Nat. Canc. Inst.* **96**, 434-442 (2004).



Part 7

Probability of a False Positive Finding



Bringing data to life.

Pr (False Positive)

P-value is **conditional** on H_0 being true.

$$\text{P-value} = \Pr(\text{reject } H_0 \mid H_0 \text{ is true})$$

Recall the Lottery Example

Pr (**you receive a share**)

$$= \Pr (\text{I choose to share IF I win}) * \Pr (\text{I win})$$



What's $\Pr(H_0 \text{ is true})$? **9,999/10,000**

With this prior for H_0 , a whole lot of evidence is needed to reject it (i.e., 14 consecutive Heads!!)



Bringing data to life.

Pr (False Positive)

$$\Pr(\text{reject } H_0 \mid H_0 \text{ is true})$$

Designing experiment = significance level

- α -level, Type 1 Error, the size of the test

After data is collected = significance level

- Smallest p-value for which we would have rejected the null hypothesis



Bringing data to life.

Pr (False Positive)

P-value as evidence (Fisher, 1925, 1926)

- “The value for which $p=0.05$... is to be considered significant or not.”

P-value as decision-maker (Neyman-Pearson, 1933)

- Balance Type 1 and Type 2 errors using sample size

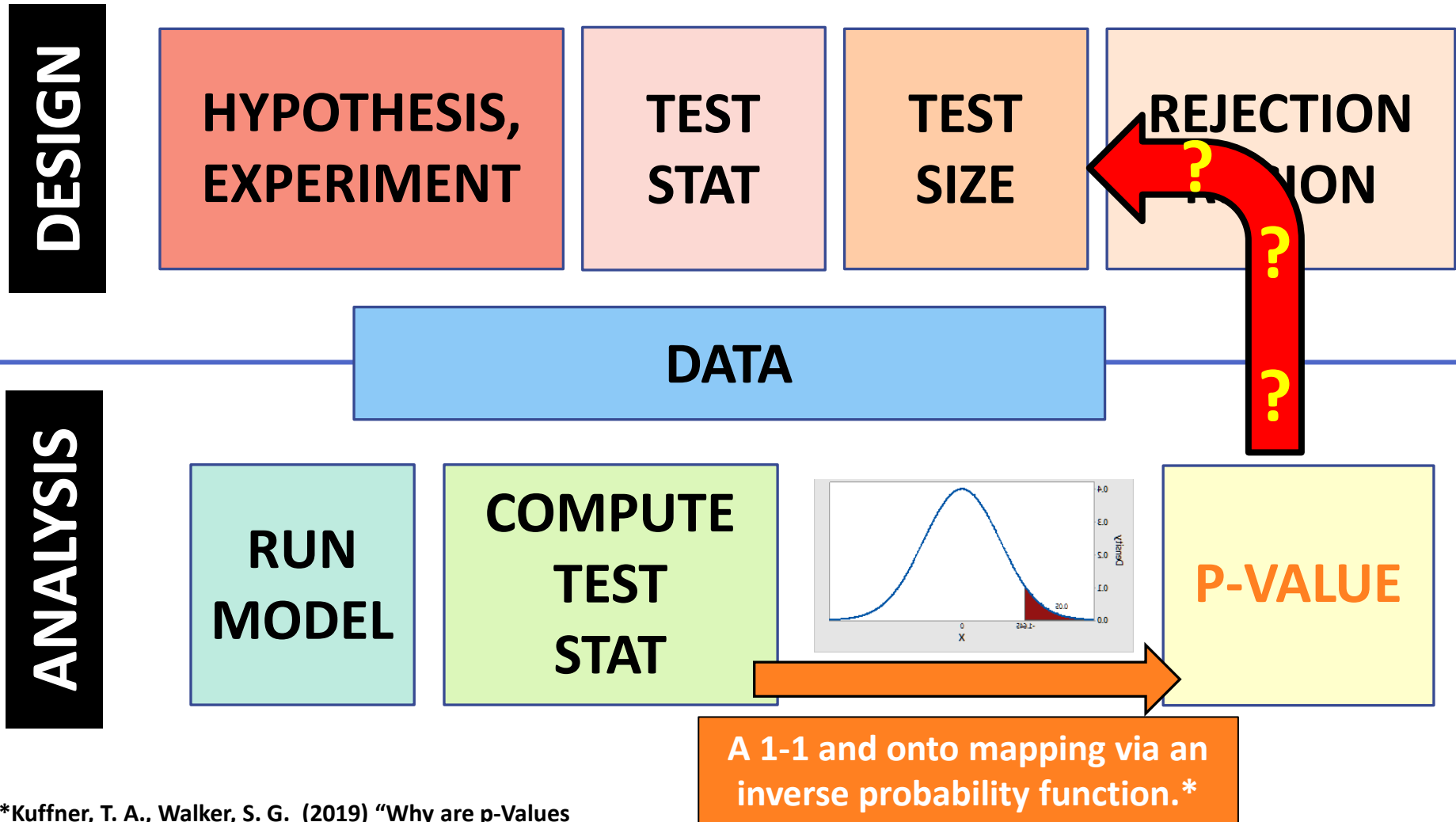
P-value as both (Lehman, 1986, p. 70).

- “It is then good practice to determine not only whether the hypothesis is accepted or rejected at the given significance level, but also to determine the smallest significance level $\hat{\alpha} = \hat{\alpha}(x)$, the significance probability or p-value, at which the hypothesis would be rejected for the given observation.”



Bringing data to life.

A Problem of Inference



*Kuffner, T. A., Walker, S. G. (2019) "Why are p-Values Controversial?", The American Statistician, 73(1), 1-3.

Pr (False Positive)

Conflating
the significance level
of the test (α)
with
the significance level
of the data (p-value)

The “silent hybrid solution” (Gigerenzer, 1989).



Bringing data to life.

Pr (False Positive)

Philosophical Question

Design and experiment and accompanying suitable statistical test with a significance level of $\alpha=0.05$.

Conduct the experiment and observe $p=0.01$.

Reject the null hypothesis - “a positive finding”

What is the probability that this is a false positive finding?



Bringing data to life.

Pr (False Positive)

Pr(false positive finding) =

Pr(H_0 is true | $p=0.01$) =

$1 - \text{Pr}(H_0 \text{ is false} \mid p=0.01)$

This is the REAL question of interest!

This is decidedly a Bayesian formulation.

$1 - \text{Pr}(\mathbf{H_0 \text{ is false}} \mid \mathbf{p=0.01})$

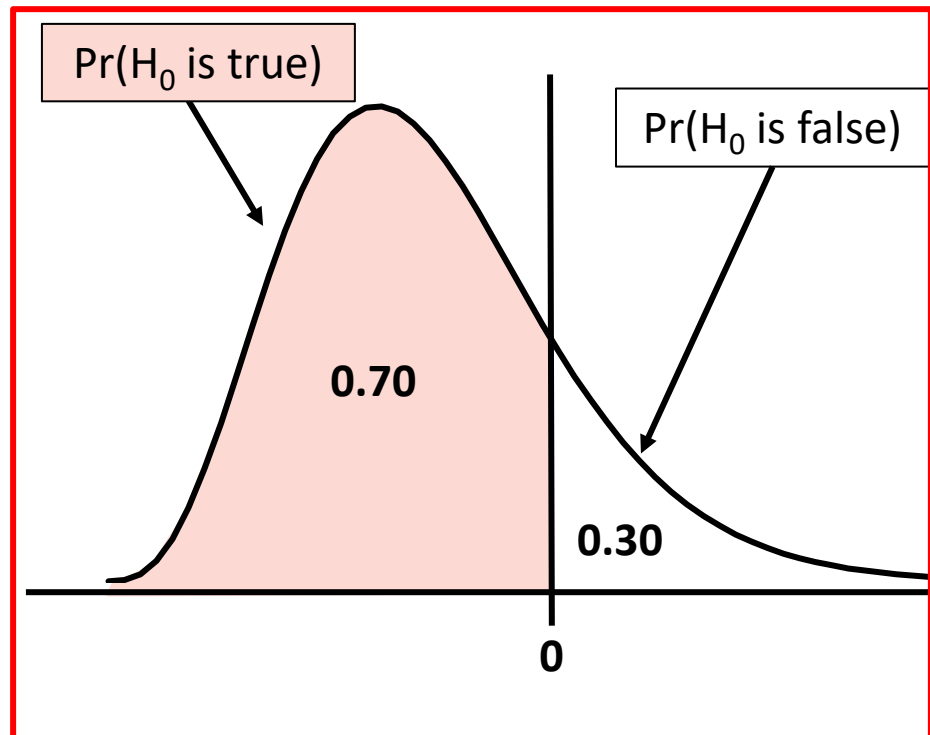
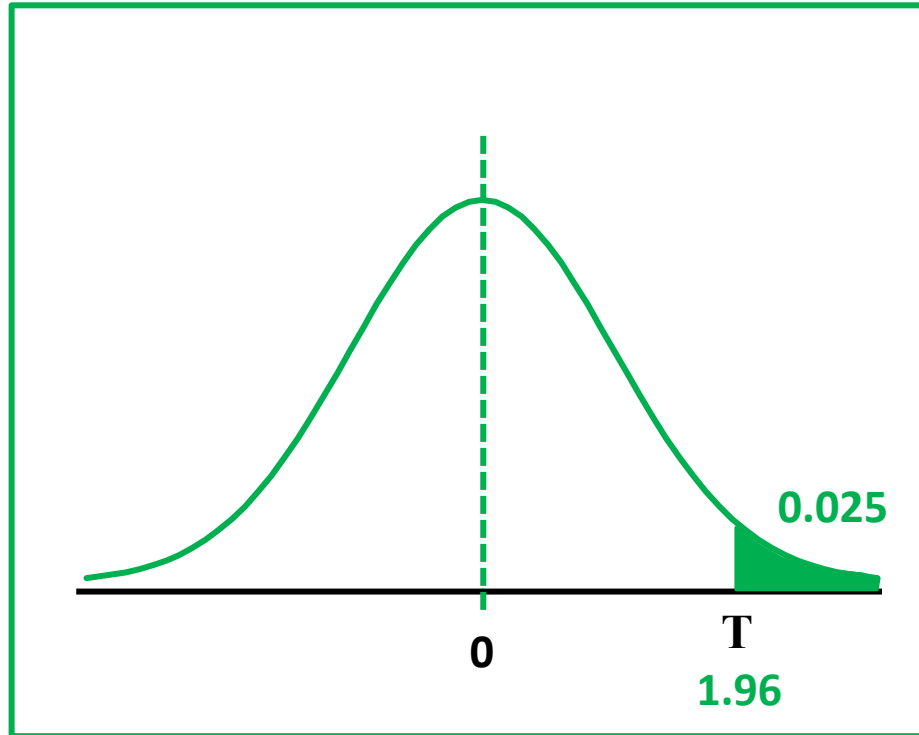
hypothesis

data
(test statistic)



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Pr (False Positive)

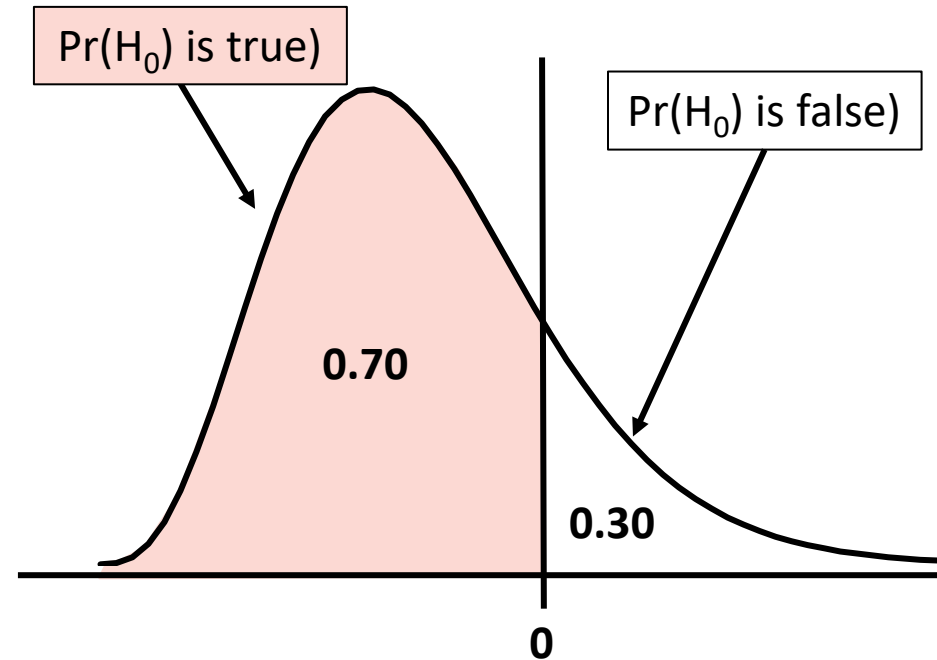
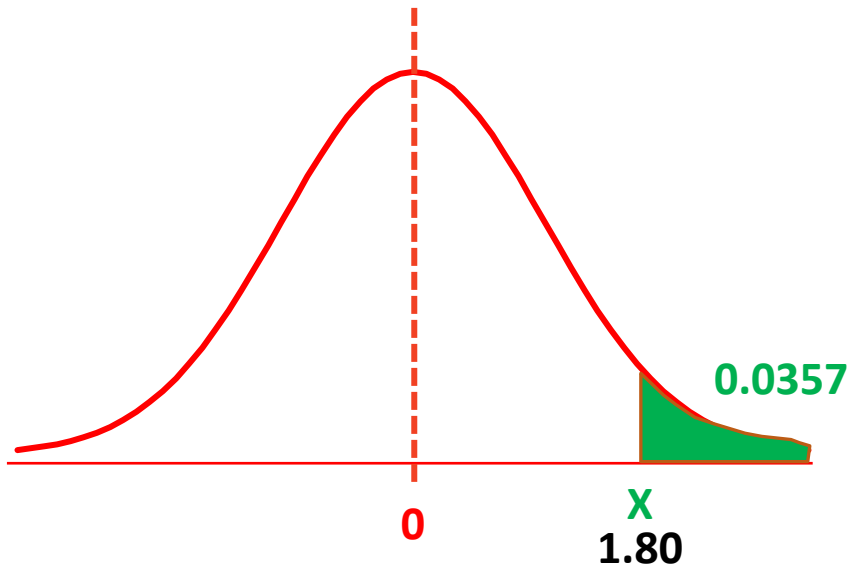


$$\begin{aligned}\text{Pr}(\text{false positive finding}) &= \text{Pr}(\text{Reject } H_0 \mid H_0 \text{ is true}) * \text{Pr}(H_0 \text{ is true}) \\ &= 0.025 * 0.70 \\ &= 0.0175\end{aligned}$$



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Pr (False Positive)



$$\begin{aligned}\text{Pr}(\text{false positive finding}) &= \text{Pr}(\text{Reject } H_0 \mid H_0 \text{ is true}) * \text{Pr}(H_0 \text{ is true}) \\ &= \text{X} * 0.70 \\ &= 0.025\end{aligned}$$



Bringing data to life.

Pr (False Positive)

WOW!

Difficult to reconcile Frequentist approach and Bayesian approach.

- e.g., “frequentist properties of Bayesian methods”

Frequentist: $\text{pr}(H_0 \text{ is true}) = 1$.

Bayesian: $\text{pr}(H_0 \text{ is true}) < 1$.



Bringing data to life.

Part 8

Epistemology

How do we ~~know~~^{believe} what we ~~know~~^{believe}?

Statistics is the science of discerning what is likely to be true.



Bringing data to life.

Epistemology

e·pis·te·mol·o·gy

/əˌpɪstəˈmɒləʒi/

noun **PHILOSOPHY**

the theory of knowledge, especially with regard to its methods, validity, and scope. Epistemology is the investigation of what distinguishes justified belief from opinion.

What is Probability?

Gerolamo Cardano



1501-1576

Pierre de Fermat



1607-1665

Blaise Pascal



1623-1662

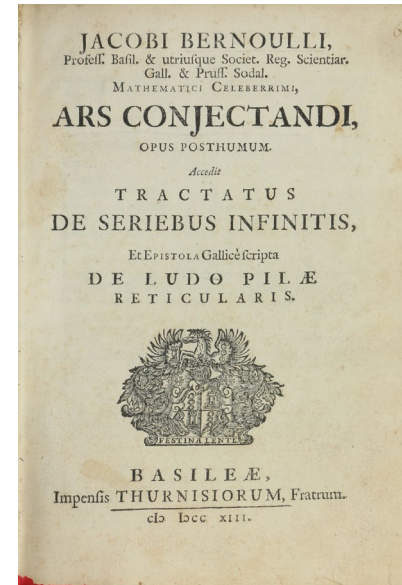
Christiaan Huygens



1629-1695

1713

(based on work from 1684-1689)



Probability as
frequency
of events
occurring

Jacob Bernoulli

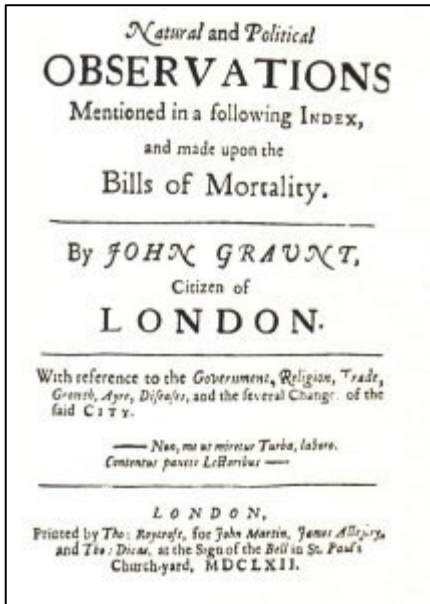
1654-1705



Bringing data to life.

What is Probability?

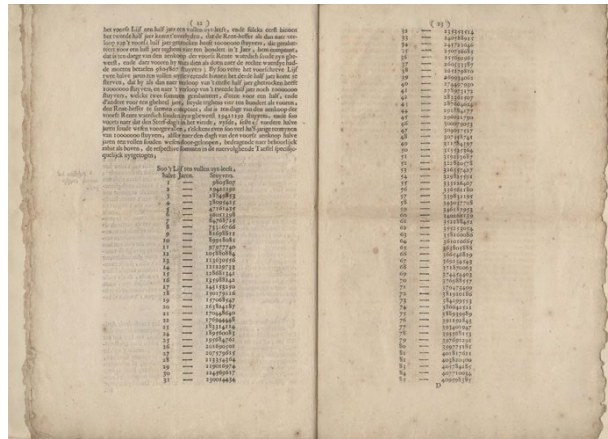
1662



John Graunt
1620-1674

1671

A Treatise on Life Annuities



Johan de Witt
1625-1672

Probability as a **concept**
(e.g., probability of dying at age X)

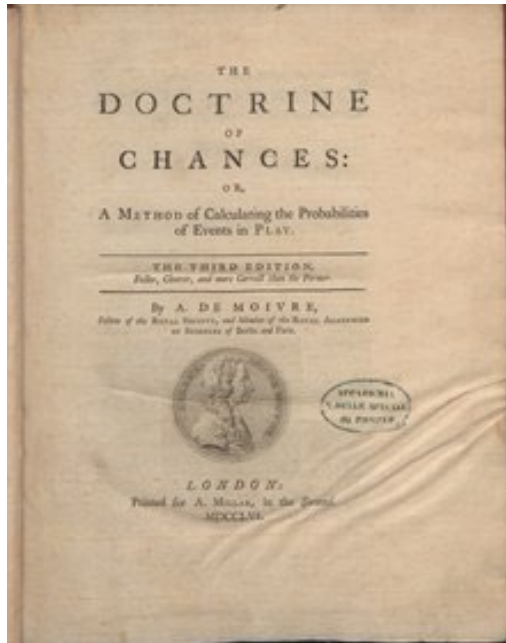
More than combinatorics



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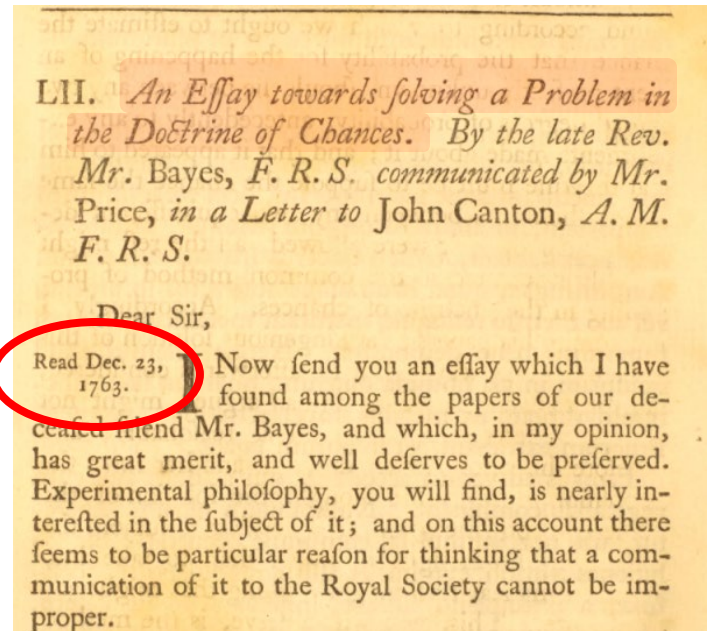
What is Probability?

1711, 1718, 1738, 1756



Given an observation, what am I to infer about the underlying phenomenon?

Inverse Probability



Abraham de Moivre



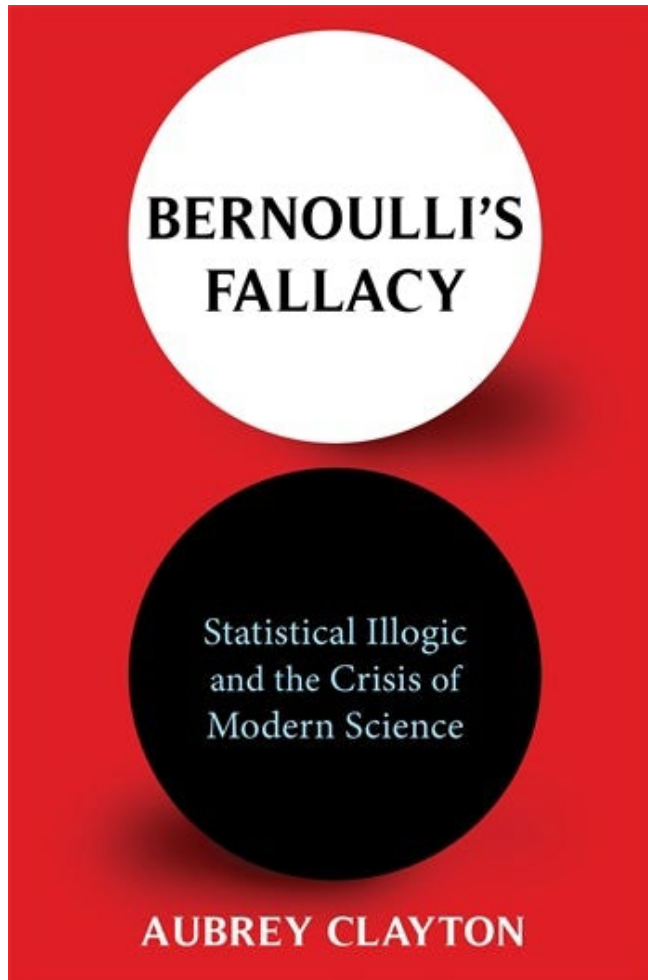
Thomas Bayes



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What is Probability?

October 26, 2021



Insights into ...
History
Philosophy
Epistemology

Argument for Bayesian approach

Examples



Bringing data to life.

Epistemology

Far better an approximate answer to the *right* question, which is often vague, than an *exact* answer to the wrong question, which can always be made precise.”

John Tukey



Bringing data to life.

Epistemology

A **p-value** is no more than **the ultimate test statistic** scaled to the interval (0, 1).

A **p-value** is a “precise” answer* to the **wrong question** – $\text{pr}(\text{Data} | \text{Hypothesis})$.

A **p-value** is a **poor answer** to one of the three important questions of inference.

*Frequentists require models and assumptions.



Bringing data to life.

Epistemology

A **p-value** is a statement about what happened (**post hoc**)

- The hypothesis test I wish I would have done now that I have seen the data

A **p-value** is “**indirect proof**”

- Proof by contradiction



Bringing data to life.

Epistemology

A **Bayesian probability** is a “vague” answer* to the **right question**.

A **Bayesian probability** is **what scientists** – indeed all of us – **want**: $\text{pr}(\text{Hypothesis} | \text{Data})$.

Report the **upper bound** on the **posterior probability** of the null hypothesis being false

- Using (at a minimum) a point prior for that hypothesis and the BFB.

$$p_1 \leq \{1 + [(1-p_0)/p_0] / \text{BFB}\}^{-1}$$

posterior prior data

*Vague in the sense of requiring a subjective prior.



Bringing data to life.

Epistemology

A **Bayesian posterior probability** is a statement about the state of Nature

- What do I believe about the hypothesis now that I have seen the data

A **Bayesian posterior probability** is “**direct proof**”



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Epistemology

One cannot interpret a **p-value** in isolation.

One can interpret a **Bayesian posterior probability** directly.



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Epistemology

Significance level and power are important elements of *study design* (**Frequentist**)

Positive and negative predictive value are the most appropriate measures for *interpretation of study outcomes* (**Bayesian**)

Bayesian perspective answers the question of interest.

(think diagnostic testing)



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Epistemology

Frequentist: compute p-value and then do *post hoc assessment* of how it fits into other evidence

- Is it consistent with previous/other findings?

Bayesian: Quantify belief *a priori* and build that into a **pre-specified analysis**

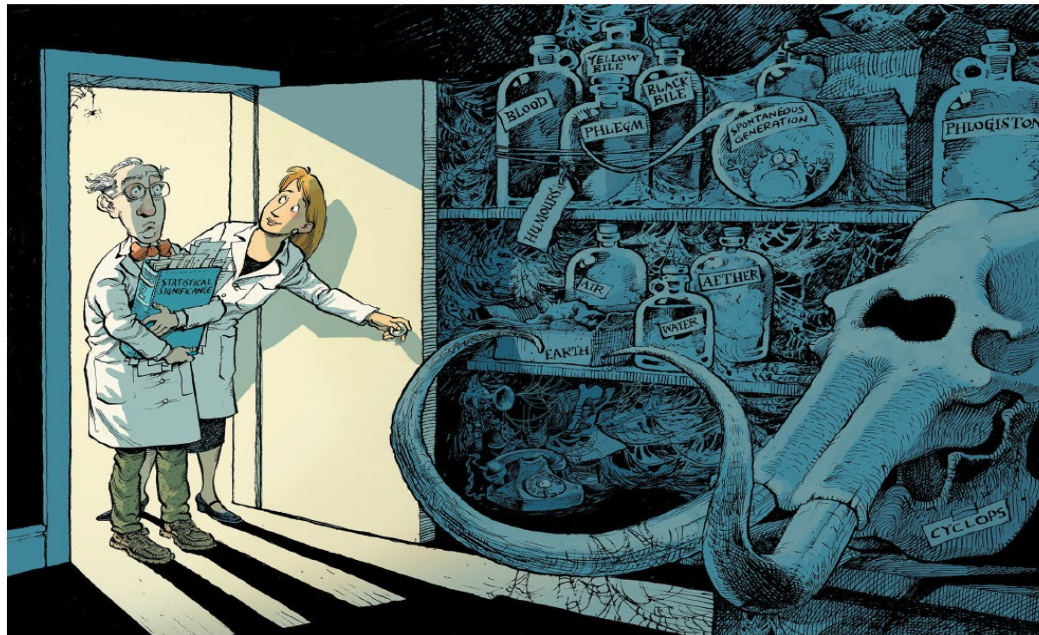
- Statisticians advocate pre-specification (ICH-E9)



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Epistemology

nature 20 March 2019



Retire statistical significance

Valentin Amrhein, Sander Greenland, Blake McShane and more than 800 signatories call for an end to hyped claims and the dismissal of possibly crucial effects

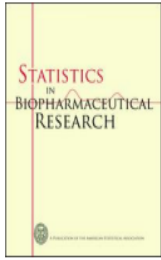


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Epistemology - Summary

Frequentist	Bayesian
“Wrong” Question	Right Question
Indirect	Direct
Post hoc	A Priori
Not interpretable in isolation – need context	Context incorporated into interpretation
Past	Present / Future
Conditional	Unconditional
Exploratory/Confirmatory dichotomy	Hypotheses evaluated quantitatively by their prior

Extra Reading



Statistics in Biopharmaceutical Research



ISSN: (Print) (Online) Journal homepage: <https://www.tandfonline.com/loi/usbr20>

A Bayesian Posterior Probability Is the Real Replication Probability

Stephen J. Ruberg

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To link to this article: <https://doi.org/10.1080/19466315.2020.1831952>



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Clinical Pharmacology & Therapeutics

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Détente: A Practical Understanding of P values and Bayesian Posterior Probabilities

Stephen J. Ruberg

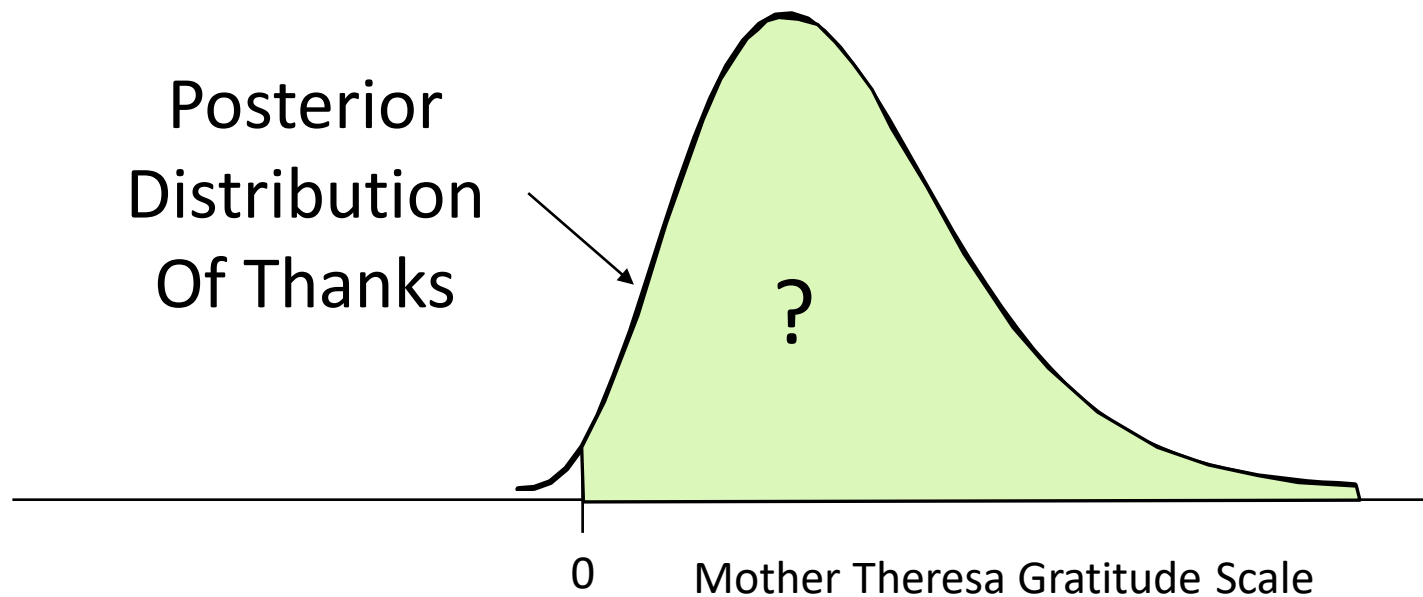
First published: 03 August 2020 | <https://doi.org/10.1002/cpt.2004> | Citations: 1

Null hypothesis significance testing (NHST) with its benchmark P value < 0.05 has long been a stalwart of scientific reporting and such statistically significant findings have been used to imply scientifically or clinically significant findings. Challenges to this approach have arisen over the past 6 decades, but they have largely been unheeded. There is a growing movement for using Bayesian statistical inference to quantify the probability that a scientific finding is credible. There have been differences of opinion between the frequentist (i.e., NHST) and Bayesian schools of inference, and warnings about the use or misuse of P values have come from both schools of thought spanning many decades. Controversies in this arena have been heightened by the American Statistical Association statement on P values and the further denouncement of the term “statistical significance” by others. My experience has been that many scientists, including many statisticians, do not have a sound conceptual grasp of the fundamental differences in these approaches, thereby creating even greater confusion and acrimony. If we let A represent the observed data, and B represent the hypothesis of interest, then the fundamental distinction between these two approaches can be described as the frequentist approach using the conditional probability $\text{pr}(A | B)$ (i.e., the P value), and the Bayesian approach using $\text{pr}(B | A)$ (the posterior probability). This paper will further explain the fundamental differences in NHST and Bayesian approaches and demonstrate how they can co-exist harmoniously to guide clinical trial design and inference.

Thank You

$\Pr(\text{I thank you}) = 0.999$

$\Pr(\text{you thank me}) = \dots$



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